

Advertising Sales Agents (41-3011)

Occupation description: Sell or solicit advertising space, time, or media in publications, signage, TV, radio, or Internet establishments or public spaces.

Employment and Job Openings

	Average employment			Average annual openings		
	2010 estimate	2020 projection	Percent change	Growth	Replacement	Total
Alaska	253	253	0.0	0	7	7
United States	160,400	181,300	13.0	2,090	4,900	6,990

Job outlook

Alaska: Alaska's employment growth is low with low employment opportunities. [Read more.](#)

2013 Wages ?

	Mean Wage and 95% Confidence Interval			Wage by Percentile		
	Low	Mean	High	10th	Median	90th
United States	n/a	27.62	n/a	10.69	22.03	51.06
Alaska	20.82	23.44	26.06	12.79	20.88	35.96
Anchorage/Mat-Su Area (MSA)	21.19	23.85	26.51	12.71	21.49	36.82

Labor Force Indicators

2012 Worker Characteristics

Total workers	Nonresident workers	Percent nonresident	Percent age 45 plus	Percent age 50 plus
272	33	12.1	45.4	30.5

2012 Potential Supply

Qualified but working in another occupation	89
Currently employed in a lower paid occupation	50
UI claimants previously working in occupation	36

2012 ALEXsys Employment Data

Number of registrants	690
Number of job position postings	81
Ratio of registrants to job position postings	8.5

Typical Entry-level Education, Experience, and/or On-the-job Training

Education: High school diploma or equivalent

Work experience: None

On-the-job training: Moderate-term on-the-job training

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